

Subject: Reminder to submit DWP info

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Hi Everyone -

Friendly reminder to please submit DWP Grant info as soon as possible (I've only heard from a handful of you). If we want to continue to get the funding, we need to prove the value.

Also - reminder to keep pushing the surveys!

Have a wonderful weekend.

INITIAL EMAIL:

Hi Everyone -

I hope each of you had a relaxing Memorial Day.

As those of you who attended the last Consortium meeting know, DWP is under new management but still focused on supporting BIDs through economic development. In exchange for the funding and support, they are relying on us to help get them feedback from our businesses on their programs, and need us to help continue to make the case for why BIDs are needed across the city.

\$5,000 GRANT SUMMARY:

The first and most important thing they need from each BID right now is a **summary of the \$5,000 Grant since 2002**. To ensure we continue to have access to these grants, if each BID who has ever received one since 2002 please send the following bulleted info **to both Mudia and me by next Monday, June 2nd** that would be great. You can include a brief description of the following:

- BID Name
- How much you have received from DWP
- What programs the \$ have supported (tying to economic development)
- What has the impact been in your community
- Any other relevant info that will help make the case to DWP that we need to

continue to have these funds

Last week I also sent two separate surveys that DWP would like us to forward to our businesses – they are included here again. Please make sure to send them out, with the deadline being June 15.

DWP SURVEY #1

Since 2002, the Los Angeles Department of Water and Power (LADWP) has been offering customers a utility infrastructure Loan (UIL) to assist them in funding projects related to water conservation, energy efficiency, solar energy, and general utility infrastructure. As part of a renewed drive to improve our programs, products and services, we are currently evaluating the UIL to determine whether to change, improve, or even discontinue the program.

Your feedback is, therefore, extremely important to us. Please let us know what you think by completing this [Quick Survey](#) . Thank you for your time.

DWP SURVEY #2

Greetings:

Recent changes in state law have eliminated LADWP's ability to offer discounted rates for customers in areas previously designated as Enterprise Zones. We are looking at this as an opportunity to create a Business Promotion Program that will offer benefits for customer retention, customer growth, and customer attraction.

We need your input to determine what this program should look like. Please take a minute to fill out the attached survey.

<https://www.surveymonkey.com/s/ZGZMJNV>

We will use the results to further flesh out our proposal. Our goal is to have a more refined draft to share in late June before going to our Board in the summer.

Please feel free to share this survey link.

Please let me know if you have any questions.

Thanks,

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Executive Director



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